

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business Administration - Leadership and
Management

2010

BAL1 Curriculum Modification for 2011-12

Fanshawe College

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cae_business_businessadminleadershipmgmt_documentation](https://first.fanshawec.ca/cae_business_businessadminleadershipmgmt_documentation)

PROGRAM/CURRICULUM "RATIONALE FOR CHANGES"

All requests for changes to programs of instruction must be submitted to the Registrar's Office by December 1st each year for changes to be implemented for the following September intake. All changes require the approval of the Dean and possibly the VPA's Office, if significant.

REMINDER: We need to ensure that changes are made properly and in a timely manner to: maximize student success; optimize employment preparation; meet all quality and integrity responsibilities to MTCU, PQAPA and our Board of Governors; and meet community expectations.

- ➔ The **Program/Curriculum "Rationale for Changes"** should be completed using this template and all areas must be completed. An electronic copy of this document should be submitted to the Registrar's Office.
- ➔ The Dean/Chair responsible for the program should consult with other affected schools and obtain the appropriate sign-offs on a paper copy of this document. Once all consultations and sign-offs have occurred, the paper copy should be submitted to the RO
- ➔ Course Request Forms must also be submitted electronically to Strategy and Planning for all new courses. These will be forwarded to Scheduling following approval of the changes by the Dean and possibly the VPA's Office.

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DEC 02 2010

REGISTRAR

1.0 Program Requiring Changes

Program Title:	Business Administration – Leadership & Management	
Program Alpha & Number:	BAL1	
Effective Catalog Year:	20112 + 12/13	

Please answer each of the questions below, if applicable. Missing or incomplete information may delay approval and/or implementation of the proposed changes.

2.0 Rationale for Changes

2.01 Provide a brief description of the reasons for the proposed changes.

Changes to business electives in the Bus1 Business Program and re-formatting of 3rd year presentation of courses.

Business Electives:

BUSI-3027 Effective Leadership will not be offered in the diploma program. This course material will be covered in the new Business Administration-Leadership & Management Program.

MGMT-3058 Retail Management & e-Commerce replaces MGMT-3054 Retail Management. MGMT-3058 will include e-commerce content which is more suitable for BUS1 Business Program students than the MGMT-3054 Retail Management course.

MGMT-1209 Corporate Social Responsibility and Ethics (a new online offering) replaces MGMT-3021 Ethical Issues in Business.

COMP-1413 Adobe Suite for Business updates and replaces COMP-3054 Desktop Publishing and

MKTG-3022 Graphic Design which were offered in the BUS1 program prior to September 2011.

For year 3 of the program, we would like to list all of the mandatory courses together, followed by the other program sub-requirements so that we may permit students to enter the third year of the program in the winter semester and so that this option will be clearer to students on the web presentation.

2.02 Students

- Are changes a response to student feedback? No. Or our Programs Data Report - Weak Factors? (summarize how changes address this issue)
- How will changes affect student learning and success? (describe evidence to support this) Students who complete the BUS1 program in December would be able to start the third year of the BAL1 program in the winter semester, instead of having to wait until the following September. These students will already have completed one semester of the program and will have a positive influence on their classmates who will start the third year of the program in September.
- How will changes affect cost of the program for students? (e.g., materials fees; equipment fees - laptop program; OSAP implications) No impact.
- How will changes affect the flow of the program? No impact.

2.03 Relationship of Program to Industry e-Commerce is becoming more prevalent.

- How do changes reflect trends in the field or in industry? (Provide data regarding industry and/or professional trends.)

2.04 Program Learning Outcomes No impact.

- How do the changes align with Ministry outcomes? (Provide a copy of the completed program map indicating gaps/overlaps that are being corrected)

2.05 Relationships with Other Fanshawe College Programs

- Is this course in a ladder program or part of any other Fanshawe College program? These courses are business electives in the Business Program (BUS1). The Business Program (BUS1) is part of the Business Administration-Leadership & Management Program.

2.06 Relations with Other Post-Secondary Programs No impact.

- How will the changes affect transfer agreements with other post-secondary institutions?
- What discussions have been initiated with these institutions regarding the changes?

2.07 Changes on Fit of Program with general College Requirements for Programs

- How do changes affect the fit of the program with the College's strategic plan, program mix, general education requirements, marketing? We would like students to be able to start the 3rd year of the program in the winter semester and this information is clearer in the proposed re-formatted presentation.
- Are changes consistent with Colleges policies/practices? (Identify specific areas where policies/practices need to be altered if program changes approved.)

3.0 Consultation Regarding Proposed Changes

3.01 Consultation With Program Advisory Committee

- Indicate feedback from the program advisory committee regarding the changes.
None. The Program Advisory Committee focused mainly on the mandatory courses.

3.02 Consultation With Other Programs/Schools/Services

- What programs/schools/services have been consulted? Consultation with the Purchasing Program coordinator and Retail Management professor.
- What feedback and suggestions have been offered through consultation?
Both individuals have advised that MGMT-3058 Retail Management and e-Commerce is better suited to the Business Program students.

4.0 Resource Implications of Proposed Changes

4.01 Staffing No impact.

- Outline all staffing consequences, both for the program and related areas.

4.02 Services No impact.

- Outline all consequences on other areas.

4.03 Space or Technology Requirements No impact.

- Outline how changes affect space and/or technology requirements.

4.04 Budgetary Implications No impact.

- Outline budgetary implications (include consequences on other schools such as increase/decrease in teaching hours required)
- Outline changes to materials fees.

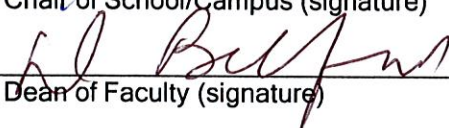
Approvals: Chair of School and Dean of Faculty; possibly VPA's Office, if significant

☐ Approved

☐ Not Approved / Requires Changes


Chair of School/Campus (signature)


Date


Dean of Faculty (signature)

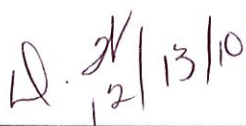

Date

Chair of Servicing School, if required (signature)

Date

Vice-President, Academic, if required (signature)

Date


12/13/10